





This month, we focused on how satellite trailer tracking is transforming fleet visibility, efficiency and ROI.

We showed why satellite is the most reliable option for modern trailer tracking - because dependable data isn't optional anymore.

Not all satellites are the same. We made it easy to understand the key differences and why they matter for your fleet.

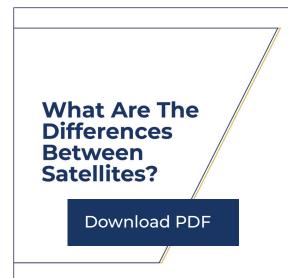
Plus, we sat down with Martin Jefferson from Globalstar to explain how satellite technology has evolved - and why it's now one of the smartest choices for tracking trailers.

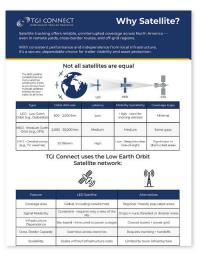




Satellite: Gold Standard of Trailer Tracking

Our latest blog breaks down how satellite connectivity delivers unmatched coverage, reduces hidden costs, and keeps your operations moving — no matter where your trailers go.





What are the differences in satellites?

Not all satellites are created equal. Our quick-read guide explains key differences like LEO, MEO and GEO satellites and why it matters for your tracking reliability.





Globalstar Q&A with Martin Jefferson

Gain insights from an industry expert on how satellite networks work, what makes them resilient, and why more fleets are making the switch from cellular.

Updated MCM Features:

Here are the latest upgrades designed to streamline and enhance your experience with our product. These features are based on direct user feedback and aim to drive customer satisfaction.

Quick Temperature View on the Map

 Now see the latest temperature readings directly on the map when you hover over a sensor-equipped asset—no need to run a report! Works with both Vizicube and Thermo Sensors (tankers), and displays in °C and °F.

Smarter Email Search for Reports

• When scheduling a report, just start typing an email—our system will auto-suggest matching users from your database. No more guessing or typing full addresses!

Reach out to your account manager today for more details!





