Cut Costs with Satellite Trailer Tracking

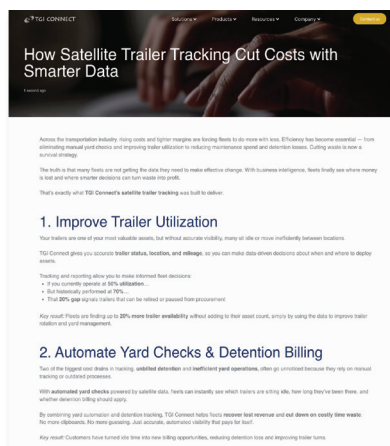Business Intelligence for Data-Driven Decision Making

Learn more

How satellite trailer tracking cuts costs for transportation companies.

From rising rental fees, extended detention, and under-utilized equipment make it difficult for fleets to operate efficiently. Satellite trailer tracking gives carriers the visibility they need to eliminate waste helping them recover misplaced assets, right-size their fleets, and keep trailers moving. With reliable data, cutting costs becomes far simpler than most fleets expect.

Cut Costs with Satellite Trailer Tracking Blog

Read the blog

Featured Blog: How Fleets Are Saving Fast

Discover how fleets are achieving rapid ROI with TGI Connect's satellite trailer tracking. Our latest blog breaks down the strategies transportation companies are using to eliminate unnecessary rentals, reduce detention, and improve trailer utilization backed by real customer results.

Cut Costs with Satellite Trailer Tracking Literature

Download PDF

Cut Costs with Trailer Tracking

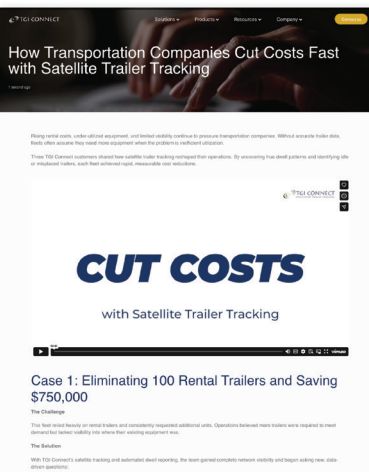Unlock measurable savings with TGI Connect satellite trailer tracking

Updated Literature: Cost Cutting Strategies at a Glance

Our refreshed cost-cutting summary is now available. This one-page resource highlights the most effective ways fleets are reducing operational expenses using satellite trailer tracking.

- Reduce rental trailers
- Cut detention through dwell analytics
- Lower maintenance spend with mileage based maintenance

Cut Costs with Satellite Trailer Tracking - Case Study

Read the Case Study

Case Study: Cost Cutting Fleets Achieved with TGI Connect

Three transportation companies shared how satellite trailer tracking delivered measurable savings across their operations

- Eliminated 100 rental trailers → $750K saved in one year
- Reduced trailer detention by educating customers and speeding up returns
- Increased utilization → reduced trailer pool by 6%
- Cut total fleet size by 10% → ROI achieved in just 3 months

These results underscore a simple truth: when you have accurate trailer data, you don't need more trailers, you need better visibility.

MCM Updates

New Feature: Mileage Rule/Alerts - users can now create alerts based on mileage. This can be customized for:

- Total Mileage Traveled
- Distance Traveled within a Set Period
- Actual Distance Traveled