

Cut Costs with Satellite Trailer Tracking

Business Intelligence for Data-Driven Decision Making

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How satellite trailer tracking cuts costs for transportation companies.

From rising rental fees, extended detention, and under-utilized equipment make it difficult for fleets to operate efficiently. Satellite trailer tracking gives carriers the visibility they need to eliminate waste helping them recover misplaced assets, right-size their fleets, and keep trailers moving. With reliable data, cutting costs becomes far simpler than most fleets expect.

Cut Costs with Satellite Trailer Tracking Blog

[Read the blog](#)



The screenshot shows the blog post title 'How Satellite Trailer Tracking Cut Costs with Smarter Data' with a sub-image of a hand holding a coin. Below the title, there's a summary: 'Across the transportation industry, rising costs and tighter margins are forcing fleets to do more with less. Efficiency has become essential – from eliminating manual paperwork and improving trailer utilization to reducing maintenance spend and detention losses. Cutting waste is now a survival strategy.' The post is dated '1 week ago' and has a 'Continue reading' button.

1. Improve Trailer Utilization

Trailer utilization is one of your most valuable assets, but without accurate visibility, many sit idle or move inefficiently between locations. TGI Connect gives you accurate trailer status, location, and mileage, so you can make data-driven decisions about when and where to deploy assets.

Tracking and reporting allows you to make informed fleet decisions:

- If you currently operate at 50% utilization...
- If you have 100 trailers...
- That one gap allows trailers to be released and passed from procurement...

Key result: Fleets are finding up to 20% more trailer availability without adding to their asset count, simply by using the data to improve trailer rotation and management.

2. Automate Yard Checks & Detention Billing

Two of the biggest cost drivers in racing: extended detention and inefficient yard operations, often go unnoticed because they rely on manual tracking and reporting.

With automated yard checks powered by satellite data, yards can instantly see which trailers are sitting idle, how long they've been there, and whether detention billing should apply.

By combining yard automation and detention tracking, TGI Connect helps fleets recover lost revenue and cut down on costly time waste.

Key result: Customers have turned idle time into new billing opportunities, reducing detention loss and improving trailer turns.

Featured Blog: How Fleets Are Saving Fast

Discover how fleets are achieving rapid ROI with TGI Connect's satellite trailer tracking. Our latest blog breaks down the strategies transportation companies are using to eliminate unnecessary rentals, reduce detention, and improve trailer utilization backed by real customer results.

Cut Costs with Satellite Trailer Tracking Literature

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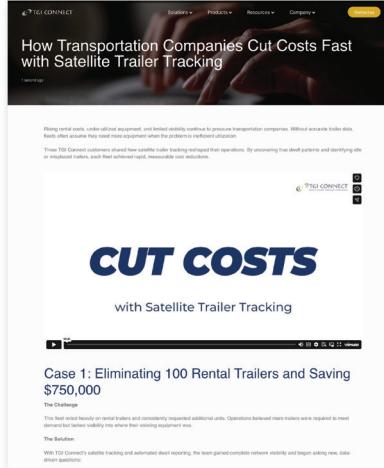
Updated Literature: Cost Cutting Strategies at a Glance

Our refreshed cost-cutting summary is now available. This one-page resource highlights the most effective ways fleets are reducing operational expenses using satellite trailer tracking.

- Reduce rental trailers
- Cut detention through dwell analytics
- Lower maintenance spend with mileage based maintenance

Cut Costs with Satellite Trailer Tracking - Case Study

[Read the Case Study](#)



Case Study: Cost Cutting Fleets Achieved with TGI Connect

Three transportation companies shared how satellite trailer tracking delivered measurable savings across their operations

- Eliminated 100 rental trailers → \$750K saved in one year
- Reduced trailer detention by educating customers and speeding up returns
- Increased utilization → reduced trailer pool by 6%
- Cut total fleet size by 10% → ROI achieved in just 3 months

These results underscore a simple truth: when you have accurate trailer data, you don't need more trailers, you need better visibility.

MCM Updates

New Feature: Mileage Rule/Alerts - users can now create alerts based on mileage.

This can be customized for:

- Total Mileage Traveled
- Distance Traveled within a Set Period
- Actual Distance Traveled

