

## MCM Plus Updates

### Create Landmarks from Any Location Data

- Users can now create landmarks directly from anywhere in MCM where latitude and longitude data is available, eliminating the need to switch between tools or screens.

### Landmark Creation from Reports

- Landmarks can be created directly from MCM reports that contain location data, enabling faster setup and improved operational accuracy.

### Enter / Exit Landmark Report

- A new report allows users to track trailer movement based on landmark activity, providing visibility into arrivals, departures, and dwell time.

To get the most out of MCM Plus, reach out to your account manager today to get a quick demo.



**MCM Plus  
AI Reports &  
Dashboards**

Optimize Operations,  
Increase Efficiency  
and See What  
Matters Most

[Learn more](#)

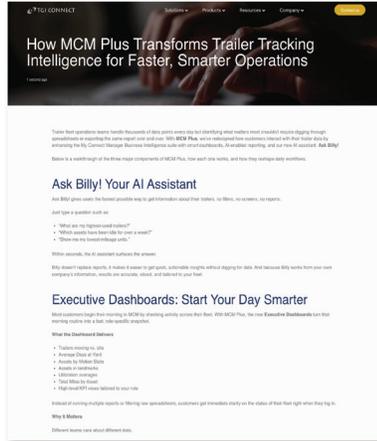
This month, we brought the power of AI to our customers with the introduction of MCM Plus. As we looked at ways to enhance our Business Intelligence software, the answer was simple: leverage AI to make an already powerful platform even better.

### With MCM Plus, customers gain smarter, faster access to their trailer data through:

- Ask Billy! Your AI Assistant, delivering instant answers without running reports
- Customizable Executive Dashboards, designed around user roles and daily workflows
- AI Smart Reports, bringing greater visibility and clarity to large data sets

Together, these enhancements help teams save time, uncover insights faster, and make more informed operational decisions.

## MCM Plus AI Reports & Dashboards Blog



Read the Blog

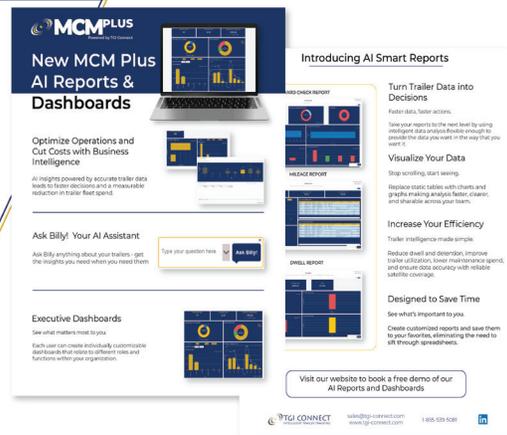
## Featured Blog: How MCM Plus Transforms Trailer Tracking Intelligence for Faster, Smarter Operations

As part of this launch, we published a new blog that takes a deeper look at how MCM Plus improves day-to-day workflows across fleet operations. In the article, readers will learn:

- How executive dashboards help teams start the day with a clear snapshot of fleet activity
- How AI Smart Reports simplify analysis and eliminate manual spreadsheet work
- How Ask Billy! enables fast, on-demand access to critical trailer insights
- Real-world examples of how these tools work together to support operations, maintenance, and accounting teams

The blog provides a practical walkthrough of the features and shows how MCM Plus turns trailer data into actionable intelligence.

## MCM Plus AI Reports & Dashboards Brochure



Download PDF

## Updated Literature: Cost Cutting Strategies at a Glance

To support the launch, we also released an updated MCM Plus brochure, now available on our website.

This brochure outlines:

- The core capabilities of Executive Dashboards, AI Smart Reports, and Ask Billy!
- How interactive data visualization makes insights easier to understand and share
- The operational value of smarter alerts, role-based reporting, and faster access to data

The brochure is a helpful resource for understanding how MCM Plus enhances Business Intelligence and delivers measurable value across your organization.

